



# DUBAI KARTDROME ENDURANCE CHAMPIONSHIP

driven by



## 2017 TEAM PACK

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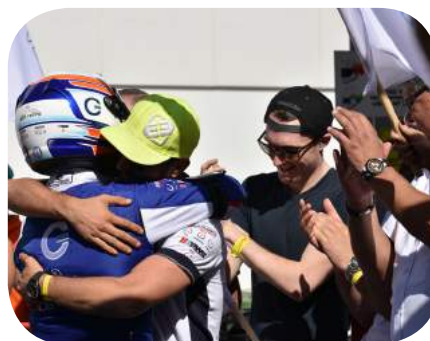
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The championship is constantly evolving and the organisers have endeavoured to make the racing close and as fair as possible by leveling the playing field. This gives new drivers and teams a competitive chance to compete against the veterans for top honors under similar guidelines and regulations that they would experience at the Sodi World Series Finals (SWS).





# THE ROUNDS

## OVERVIEW

**For the latest info on  
race dates please visit:**

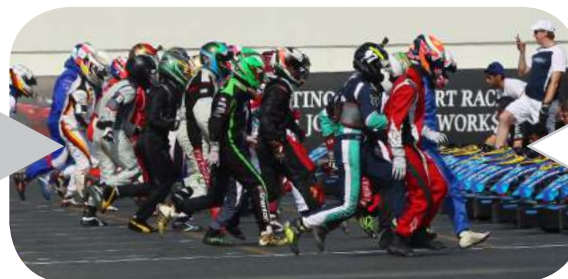
**www.dubaiautodrome.com**

**or call:**

**+971 (04) 436 1320**

# ROUND 1

10-11 FEBRUARY 2017



# 12 HOURS

## ROUND 2

28-29 APRIL 2017



# 600 LAPS

## ROUND 3

**TBA October 2017**



700  
KM

## ROUND 4

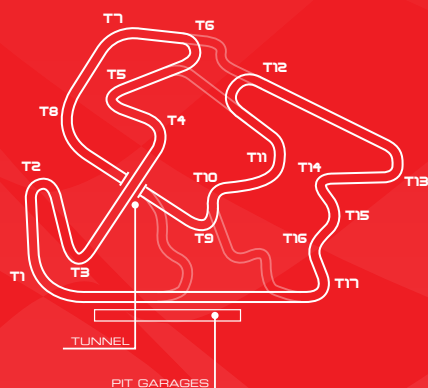
**TBA December 2017**



# 24

## HOURS

- Length: 1.203km
- Number of corners: 17
- Multiple track configurations
- Floodlights for night racing
- Pitlane & garages
- Technical bay
- Re-fueling area
- Driver change zone
- Parking
- Hospitality
- CCTV



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# THE KARTS

## OVERVIEW

**Sodi**  
**BX8**

<b>Engine:</b>	Single
<b>Type:</b>	Honda 4-stroke
<b>Capacity:</b>	390cc
<b>Power:</b>	13.5 BHP
<b>Brakes:</b>	Hydraulic
<b>Seats:</b>	Adjustable & padded
<b>Pedals:</b>	Adjustable
<b>Safety:</b>	Full rear axle protection, nose cone, & side pods.



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The karts deliver an exceptional racing experience that ensures a high level of safety. Manufactured by Sodikart, the karts offer a comfortable driving position, top-level performance and excellent handling.













## TEAM ENTRY



The Dubai Kardrome supplier, Sodikart, has launched the Sodi W Series(SWS). This is the International Leisure Kart Ranking based on your personal or your team's results over the different Sodi W Series races (Sprint or Endurance) that you can enter over the course of the year around the world on all the tracks partners of the Sodi W Series. On completion of an SWS approved event, points are allocated to each entrant according to his/her ranking in either Sprint (Individual) and Endurance (Team) events. This ranking is then integrated into the results of the other events organized by the partner tracks located worldwide. Once combined, the rankings from each event are used to establish the International Leisure Kart Ranking and a ticket to the Sodi W Series Grand Final.

The four rounds of the Endurance Championship are all SWS official events. Dubai Kartdrome was the first race track in the world to organize an SWS official event in March 2009. During the first year, the SWS events included over 600 races around the globe with more than 10,000 drivers registered.

Teams registration to the SWS is mandatory if you want to enter any of the Dubai Kartdrome Endurance races, but the good news is that it's completely free of charge for the teams and drivers.

For more information, check out: [www.sodiwseries.com](http://www.sodiwseries.com)

To enter you team, please go to:

<http://www.dubaiautodrome.com/general/content.aspx?id=15046>

- Branding in your pit garage (size: 5m x 3m).
- Branding on your own overalls.
- Branding on your own helmet.
- And more! Track banners and promotional activities can be arranged with sponsorship (please see pages 13 for details).







We provide a service to order made to measure suits and even logo embroidered suits as per your corporate colours! Please allow 8 weeks for ordering (see page 16).



# BRAND EXPOSURE



## Media Plan

- Media launch prior to event.
- Media racing teams on the grid.
- Live timing.
- Press release service to over 200 outlets.
- National and international media invited, including print, web, and television.

## Media Exposure & Coverage

- Main TV stations cover the start and finish.
- Daily coverage in all major UAE newspapers.
- International web presence.
- Dedicated coverage on TrackTalk website.
- Wide coverage in motoring/sports magazines.
- Regular Facebook updates.
- YouTube Video produced for each round.
- Impressive all around exposure.





# MAKE AN IMPACT



**For more information on sponsorship opportunities or VIP catering, please contact:**

**Ryan Trutch**  
**ryant@dubaiautodrome.com**

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**Additional on-site exposure will maximize your team sponsor coverage and foster team sponsor involvement. Many opportunities are available around the circuit:**

## Ground/Floor Stickers



## Podium Backdrops



## "A" Boards



## Flags & Banners



## Hospitality



## Pit Lane & Garages



## Track Branding



## Viewing Stand



**AND MORE!** There are many more ways to increase the exposure of your brand or sponsor, including promotional stands, grid girls, team gear, and product displays. We can customize promotional and PR opportunities to meet your needs.

# TEAM ENTRY FORM 2017

Please fill out the form below and fax back to **04 367 8750** or email back to **karting@dubaiautodrome.com**

**STATUS**

RANKING: ☐ PRO ☐ CORPORATE  
NATIONS CUP ELIGIBLE: ☐ YES ☐ NO  
(all driver nationalities the same)

**DETAILS**

TEAM NAME: \_\_\_\_\_  
TEAM MANAGER NAME: \_\_\_\_\_ NATIONALITY: \_\_\_\_\_ BIRTHDAY: \_\_\_\_\_  
PHONE NUMBER: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**ROUNDS**

RACES ENTERED:  
☐ Round 1: 12hr (10-11 February 2017)  
☐ Round 2: 600laps (28-29 April 2017)  
☐ Round 3: 700km (TBA October 2017)  
☐ Round 4: 24hr (TBA December 2017)

**DRIVERS INFO**


	NAME:	NATIONALITY:	DRIVER LICENSE NO.:	PHONE NUMBER:	BIRTHDAY:	AGE:
DRIVER CAPTAIN						
DRIVER						
DRIVER						
DRIVER						
DRIVER						
DRIVER						
DRIVER						
DRIVER						

**RACE PROGRAMME INFO**

TO SHOWCASE YOUR TEAM IN THE OFFICIAL RACE PROGRAMME, PLEASE SUBMIT THE FOLLOWING:

- ☐ TEAM & SPONSOR LOGOS  
EPS or AI format preferred.
- ☐ 1 TEAM PHOTO  
You may submit more, but only one photo is guaranteed to be used. Orientation: landscape.
- ☐ A LIST OF YOUR PIT CREW  
Names and nationalities.
- ☐ TEAM DESCRIPTION  
150 words or less. Longer text will be edited.

**PAYMENT INFO**

- ☐ Round 1 (AED 8,400) ☐ All Rounds (AED 39,500)
  - ☐ Round 2 (AED 7,800) ☐ Early Bird: Total paid prior to Round 1 (AED 37,000) 
  - ☐ Round 3 (AED 7,800)
  - ☐ Round 4 (AED 15,500)
- TOTAL AMOUNT: AED \_\_\_\_\_

☐ TRANSFER ☐ CHEQUE ☐ VISA ☐ MASTERCARD

Please make payable to: Dubai Autodrome, L.L.C.

CARD NUMBER:

Bank: Emirates Bank Intl. Main Branch, Dubai

IBAN No. AE780260001011157693601

EXPIRY DATE:  
(MM/YY)

- ☐ I am authorized to make payment on behalf of the Team;  
I acknowledge and agree that the Team will be bound by these terms; I acknowledge, without limitation, that all funds must be received prior to participation.

PRINT NAME

SIGNATURE

DATE





# RACEWEAR ORDER

Please fill out the form below and fax back to **04 367 8750** or email back to **karting@dubaiautodrome.com**



## DETAILS

TEAM NAME: \_\_\_\_\_

NAME: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ EMAIL: \_\_\_\_\_

## PURCHASE

TYPE OF PURCHASE:

☐ Team

☐ Independent

## MERCHANDISE LIST

	PART NUMBER:	DESCRIPTION:	COLOUR:	SIZE:	QTY	PRICE:
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
TOTAL PRICE AED						

## TERMS OF ORDER

- All order requests must be received 1 month before the event.
- All orders must be paid for 100% in advance to Dubai Autodrome.
- All orders will be delivered by Dubai Autodrome before the event.
- All orders will be quoted in full regarding size, availability and cost prior to payment.
- This offer is only valid for the Dubai Kartdrome Endurance Championship Driven By MINI.
- Dubai Autodrome reserves the right to cancel this offer.
- **Please visit [ompracing.it](http://ompracing.it) for information on designs, colours and sizes.**

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☐ VISA ☐ MASTERCARD

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CARD NUMBER:

**Bank:** Emirates Bank Intl. Main Branch, Dubai

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PRINT NAME

SIGNATURE

DATE