



### ENDURANCE CHAMPIONSHIP driven by













### 2017 TEAM PACK

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### <u>THE CHAMPIONSHIP</u>

### **OVERVIEW**

### **Championship History**

The Dubai Kartdrome Endurance Championship has been running since 2005 and has hosted over 4,000 drivers, over 700 teams, over 180 corporate teams and even teams from as far afield as Argentina gracing their presence on the world famous Dubai Kartdrome track—one of few in the world with a bridge and tunnel!

The championship is constantly evolving and the organisers have endeavoured to make the racing close and as fair as possible by leveling the playing field. This gives new drivers and teams a competitive chance to compete against the veterans for top honors under similar guidelines and regulations that they would experience at the Sodi World Series Finals (SWS).













### 

### THE ROUNDS

### **OVERVIEW**

For the latest info on race dates please visit:

www.dubaiautodrome.com

or call:

+971 (04) 436 1320

**ROUND 1** 

10-11 FEBRUARY 2017



12 HOURS

**ROUND 2** 

28-29 APRIL 2017



600 LAPS

**ROUND 3** 

**TBA October 2017** 



700

**ROUND 4** 

**TBA December 2017** 



24 HOURS

3





## THE TRACK

### **OVERVIEW**

- Length: 1.203km
- Number of corners: 17
- Multiple track configurations
- Floodlights for night racing
- Pitlane & garages
- Technical bay
- Re-fueling area
- Driver change zone
- Parking
- Hospitality
- CCTV













### MINI

## THE KARTS

### **OVERVIEW**



**Engine:** Single

Type: Honda 4-stroke

Capacity: 390cc

Power: 13.5 BHP

**Brakes:** Hydraulic

Seats: Adjustable & padded

Pedals: Adjustable

Safety: Full rear axle

protection, nose cone,

& side pods.



The karts deliver an exceptional racing experience that ensures a high level of safety. Manufactured by Sodikart, the karts offer a comfortable driving position, top-level performance and excellent handling.







# REGULATIONS

TECH TALK (((((((()

#### **OVERVIEW**

NOTE: This page is a summary of regulations only. For the Official Endurance Championship Regulations, please visit:

www.dubaiautodrome.com

or call:

+971 (04) 436 1320

#### The four rounds of the Endurance Championship will be organised in the following format:

- Racing on the 1.204km Outdoor Kartdrome Circuit.
- Karts: Sodikart RX8/390cc, supplied by the organizer.
- Allocated karts will be drawn by ballot.
- No technical modifications allowed to be made to the karts by team personnel including tyre
  pressures.
- Race start will be a rolling start or LeMans start.
- Drivers must be 16+. Drivers under 18 must have parent authorization form.
- Drivers will have to wear full safety equipment, including helmet, overalls, gloves, sport shoes. Neck support collar recommended.
- Only stickers are allowed on the bodywork and on agreed areas, no painting. Teams are not allowed to remove the race sponsor stickers but will be given areas to display their own advertising.
- Fuel will be supplied by organisers; no additives allowed.
- There will be minimum one mandatory mechanical stop per kart for technical inspection during the 24hr race only.
- Championship Rankings and Trophies:
  - ₽ Pro: 3-6 drivers.
  - Corporate: 4-8 drivers.
- Additional Awards:
  - Nations Cup: All team members of the same nationality.









### ENTER YOUR TEAM

#### **TEAM ENTRY**

12HOURS

RD1: AED 8,400 per team Optional Catering:

AED 250 per person

600LAPS

RD2: AED 7,800 per team

**Optional Catering:** 

AED 250 per person

700км

RD3: AED 7,800 per team

**Optional Catering:** 

AED 250 per person

24HOURS

RD4: AED 15,500 per team

**Optional Catering:** 

AED 350 per person

>> All rounds: AED 39,500 per team
Catering not included

>> Early Bird: AED 37,000 per team
Total paid prior to Round 1
Catering not included

For information on entering your team please visit:

www.dubaiautodrome.com

or call:

+971 (04) 436 1320

#### The entry fee is inclusive of the following:

- Use of one Sodikart RX8 kart, duly prepared for an endurance race.
- Fuel for the duration of the race.
- Technical team to refuel and to maintain the karts if necessary.
- All necessary kart maintenance and spare parts.
- Timekeeping throughout the race (paddock screen & internet live timing).
- 1 pit garage per team.
- Team information highlights in the Official Race Programme (see page 8).
- Media and brand exposure (see pages 10-13).
- Ambulance and safety cover.
- Race organized/conducted by Dubai Autodrome Officials and Marshals.

Optional catering is available at an additional cost (see prices on left).









## REQUIREMENTS

#### **TEAM ENTRY**

#### To be valid, entries must include:

- Duly filled Official Entry Form (page 14).
- Recent passport photos (original or JPG scan)
  of all competitors must be provided to Dubai
  Autodrome one month prior to the race.
- All teams & drivers need to register with SWS (FREE! See page 9).
- 50% down payment at the time of booking and confirm your team.
- Balance no later than one week before the event. In case of cancellation Dubai Autodrome will retain the 50% down payment.

#### OFFICIAL RACE PROGRAMME

### Make sure your team is featured! Please provide:

- Team & Sponsor logos (EPS or Al format preferred).
- 1 Team Photo (Orientation: landscape or square).
- A list of your drivers and pit crew, including names and nationalites.
- A team description (150 words or less).









### SODI W SERIES



#### **Enter your team and be a part of the SWS World Ranking!**

The Dubai Kardrome supplier, Sodikart, has launched the Sodi W Series (SWS). This is the International Leisure Kart Ranking based on your personal or your team's results over the different Sodi W Series races (Sprint or Endurance) that you can enter over the course of the year around the world on all the tracks partners of the Sodi W Series. On completion of an SWS approved event, points are allocated to each entrant according to his/her ranking in either Sprint (Individual) and Endurance (Team) events. This ranking is then integrated into the results of the other events organized by the partner tracks located worldwide. Once combined, the rankings from each event are used to establish the International Leisure Kart Ranking and a ticket to the Sodi W Series Grand Final.

The four rounds of the Endurance Championship are all SWS official events. Dubai Kartdrome was the first race track in the world to organize an SWS official event in March 2009. During the first year, the SWS events included over 600 races around the globe with more than 10,000 drivers registered.

Teams registration to the SWS is mandatory if you want to enter any of the Dubai Kartdrome Endurance races, but the good news is that it's completely free of charge for the teams and drivers.

For more information, check out: www.sodiwseries.com

To enter you team, please go to:

http://www.dubaiautodrome.com/general/content.aspx?id=15046





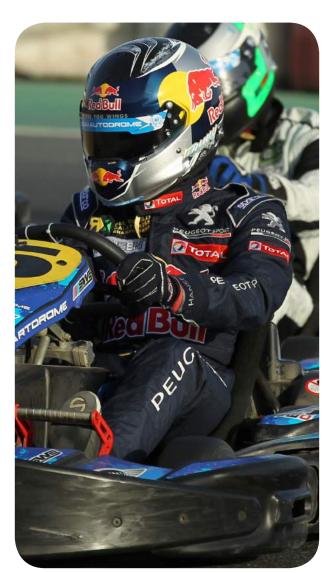
## YOUR BRAND



#### The following standard branding areas are available for each team entry:

- Branding in your pit garage (size: 5m x 3m).
- Branding on your own overalls.
- Branding on your own helmet.
- And more! Track banners and promotional activities can be arranged with sponsorship (please see pages 13 for details).









### RACE GEAR





### Make your team look and feel like PROS!

We provide a service to order made to measure suits and even logo embroidered suits as per your corporate colours! Please allow 8 weeks for ordering (see page 16).

















## **BRAND EXPOSURE**



#### **Media Plan**

- Media launch prior to event.
- Media racing teams on the grid.
- Live timing.
- Press release service to over 200 outlets.
- National and international media invited, including print, web, and television.

### **Media Exposure & Coverage**

- Main TV stations cover the start and finish.
- Daily coverage in all major UAE newspapers.
- International web presence.
- Dedicated coverage on TrackTalk website.
- Wide coverage in motoring/sports magazines.
- Regular Facebook updates.
- YouTube Video produced for each round.
- Impressive all around exposure.























## MAKE AN IMPACT

Additional on-site exposure will maximize your team sponsor coverage and foster team sponsor involvement. Many opportunities are available around the circuit:

**Ground/Floor Stickers** 



**Podium Backdrops** 

"A" Boards



Flags & Banners



For more information on sponsorship opportunities or VIP catering, please contact:

**Ryan Trutch** ryant@dubaiautodrome.com Hospitality



Pit Lane & Garages



Track Branding



Viewing Stand



**AND MORE!** There are many more ways to increase the exposure of your brand or sponsor, including promotional stands, grid girls, team gear, and product displays. We can customize promotional and PR opportunities to meet your needs.



### **TEAM ENTRY FORM 2017**

Please fill out the form below and fax back to **04 367 8750** or email back to **karting@dubaiautodrome.com** 

מ	RANKING: PRO CORPORATE
ב מ	NATIONS CUP ELIGIBLE: TYES NO (all driver nationalities the same)

	_						
<u>,                                    </u>	TEAM NAME:					RACES ENTERED:	
DEIAILS	TEAM MANAGER N	AME:	NATIONALIT	Y: BIRTHE	DAY:	Round 1: 12hr (10-11 Fell	•
7 7	PHONE NUMBER: _					Round 3: 700km (TBA Oc Round 4: 24hr (TBA Dece	-
		NAME:	NATIONALITY:	DRIVER LICENSE NO.:	PHONE NUM	MBER: BIRTHDAY:	AGE:
	DRIVER CAPTAIN						
	DRIVER						
DRIVERS INFO	DRIVER						
	DRIVER						
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	DRIVER						
	•		•	·	•		
GENERAL STATES OF THE STATES O	PROGRAMME, PLEA  ☐ TEAM & SPONSO  EPS or Al format  ☐ 1 TEAM PHOTO  You may submit		Please make pa	AED 7,800)	al paid prior to Round 1 (A MOUNT: AED	ED 37,000)	

☐ A LIST OF YOUR PIT CREW Names and nationalities.

☐ TEAM DESCRIPTION 150 words or less. Longer text will be edited.

☐ Round 1 (AED 8,400) ☐ Round 2 (AED 7,800) ☐ Round 3 (AED 7,800) ☐ Round 4 (AED 15,500)	☐ All Rounds (AED 39,500) ☐ Early Bird: Total paid prio  TOTAL AMOUNT: A		:
☐ TRANSFER ☐ CHEQUE  Please make payable to: Dubai A  Bank: Emirates Bank Intl. Main Br.  IBAN No. AE78026000101115769	anch, Dubai		
I acknowledge and agree t	ayment on behalf of the Team; hat the Team will be bound by e, without limitation, that all ior to participation.	PRINT NAME SIGNATURE	DATE



### PIT ITEMS RENTAL FORM 2017



Please fill out the form below and fax back to **04 367 8750** or email back to **karting@dubaiautodrome.com** 

	$\mathcal{L}$				
S	TEAM NAME:		S	ITEMS NEEDED FOR: ☐ Round 1: 12hr (10-11 February	Received:
DETAILS	CONTACT NAME:	PHONE:		☐ Round 2: 600laps (28-29 April : ☐ Round 3: 700km (TBA October	2017) Name:
	EMAIL:			☐ Round 4: 24hr (TBA December Please provide a form for each round	r 2017) Bit Roard Number:
	DESCRIPTION:	RENT PRICE PER UNIT:	QTY NEEDED:	SUB-TOTAL:	DEDUCTION FOR LOST/DAMAGED ITEMS:
۵	1 TEAM PACK (Pit boards, numbers & driver arm bands)	FREE OF CHARGE AED 700 DEPOSIT REQUIRED		AED	- AED 500 pit board & numbers - AED 25 each driver arm band
~	1 TABLE WITH 4 CHAIRS	AED 200		AED	- AED 200
9	1 FOLDABLE SINGLE BED	AED 50		AED	- AED 100
<b>2</b>	1 BLOW-UP AIR MATTRESS	AED 30		AED	- AED 50
MS	1 CLOTHES RACK FOR HANGING RACE OVERALLS	AED 40		AED	- AED 100
빌	1 WIFI CONNECTION	AED 100		AED	- AED 100
PIT ITEMS REQUIRED	1 CATERING BAND (number of meals varies with each round)	RD1/RD2/RD3/RD4 AED 250/250/250/350		AED	- AED 250/250/250/350 per replacement
			TOTAL:	AED	- AED
			NET AMOUNT:	AED	
	PLEASE NOTE:	CREI	DIT CARD NUMBE	ER:	
	<ul> <li>We request your credit card details to act as a guarante against your booking. Payment can be made via cash of credit card on the day of the event.</li> </ul>				□ VISA □ MASTERCARD
CING INFO	<ul> <li>A deposit of AED 700 will be required when picking up rented items. This deposit will be refunded once all iter returned, in a suitable condition, at the end of the even</li> </ul>	your ms are it. EXPI	RY DATE:		
VIIV	<ul> <li>Due to limited stock, all items will come as 'first booked served'. Your request will only be booked once you have</li> </ul>	l, first	am authorized to n	nake	

payment on behalf of the Team; I acknowledge and agree that

the Team will be bound by these

limitation, that all funds must be

terms; I acknowledge, without

received prior to participation.

PRINT NAME (as it appears on the credit card)

DATE

**SIGNATURE** 

received a confirmation by Dubai Autodrome.

supplementary regulations.

your booking within 24 hours of sending the form.

Please call or email us if you do not receive confirmation of

Pit item rental timings and location will be stipulated in the





ENDURANCE CHAMPIONSHIP driven by	RACEWEAR ORDER
	Please fill out the form below and fax back to <b>04 367 8750</b> or email back to karting@dubaiautodrome.com

TEA	M NAME:					TYPE OF PU	RCHASE:
NAN	ΛΕ:					DURCHASE  Tello add to the property of the pro	
PHC	NE NUMBER:		EMAIL:			∑ □ In	dependent
	PART NUMBER:	DESCRIPTION:		COLOUR:	SIZE:	QTY	PRICE:
1							
2							
3							
4							
5							
6							
7							
8							
9							
10							
	•	,		,		TOTAL PRICE AE	D

- All order requests must be received 1 month before the
- All orders must be paid for 100% in advance to Dubai Autodrome.
- All orders will be delivered by Dubai Autodrome before the
- All orders will be quoted in full regarding size, availability and cost prior to payment.
- This offer is only valid for the Dubai Kartdrome Endurance Championship Driven By MINI.
- Dubai Autodrome reserves the right to cancel this offer.
- Please visit ompracing.it for information on designs, colours and sizes.

Please make payable to: Dubai Autodrome, L.L.C.	CARD NI IMB		
	CAND NOND	ER:	
Bank: Emirates Bank Intl. Main Branch, Dubai BAN No. AE780260001011157693601		EXPIRY DATE:	
☐ I am authorized to make payment on beh	alf of the Team:		
I acknowledge and agree that the Team w	ill be bound by	PRINT NAME	
these terms; I acknowledge, without limit	ation that all		