













ENDURANCE CHAMPIONSHIP

TEAM PACK

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THE CHAMPIONSHIP



Iconic History

The Dubai Kartdrome Endurance Championship, run since 2005, is one the main highlights on the motorsport calendar. Teams from around the world come to Dubai to challenge this extreme endurance race series. Each round of karting is as tough as it gets, requiring tremendous stamina, speed, concentration and team work simply to finish a race.

The championship is run over four rounds, which each round having a different objective and circuit configuration. There are two main categories of racing, Pro and Corporate, as well as a Nations Cup for teams with drivers of all one nationality.

The Endurance Championship is widely regarded as one of the most iconic endurance kart races in the world and entries are limited, so book your team early to ensure your place on the next grid.





THE ROUNDS

OVERVIEW

For the latest info on race dates please visit:

www.dubaiautodrome.com

or call:

+971 (04) 436 1320

ROUND 1

10-11 FEBRUARY 2017



12

ROUND 2

28-29 APRIL 2017



600

ROUND 3

TBA October 2017



700

ROUND 4

TBA December 2017



24 HOURS

3

THE TRACK

OVERVIEW

- Length: 1.203km
- Number of corners: 17
- Multiple track configurations
- Floodlights for night racing
- Pitlane & garages
- Technical bay
- Re-fueling area
- Driver change zone
- Parking
- Hospitality
- CCTV













THE KARTS

OVERVIEW



Engine: Single

Type: Honda 4-stroke

Capacity: 390cc

Power: 13.5 BHP

Brakes: Hydraulic

Seats: Adjustable & padded

Pedals: Adjustable

Safety: Full rear axle

protection, nose cone,

& side pods.



The karts deliver an exceptional racing experience that ensures a high level of safety. Manufactured by Sodikart, the karts offer a comfortable driving position, top-level performance and excellent handling.





REGULATIONS

OVERVIEW

NOTE: This page is a summary of regulations only. For the Official Endurance Championship Regulations, please visit:

www.dubaiautodrome.com

or call:

+971 (04) 436 1320

The four rounds of the Endurance Championship will be organised in the following format:

- Racing on the 1.204km Outdoor Kartdrome Circuit.
- Karts: Sodikart RX8/390cc, supplied by the organizer.
- Allocated karts will be drawn by ballot.
- No technical modifications allowed to be made to the karts by team personnel including tyre
 pressures.
- Race start will be a rolling start or LeMans start.
- Drivers must be 16+. Drivers under 18 must have parent authorization form.
- Drivers will have to wear full safety equipment, including helmet, overalls, gloves, sport shoes. Neck support collar recommended.
- Only stickers are allowed on the bodywork and on agreed areas, no painting. Teams are not allowed to remove the race sponsor stickers but will be given areas to display their own advertising.
- Fuel will be supplied by organisers; no additives allowed.
- There will be minimum one mandatory mechanical stop per kart for technical inspection during the 24hr race only.
- Championship Rankings and Trophies:
 - ₽ Pro: 3-6 drivers.
 - Corporate: 4-8 drivers.
- Additional Awards:
 - Nations Cup: All team members of the same nationality.





ENTER YOUR TEAM

TEAM ENTRY

12HOURS

RD1: AED 8,400 per team Optional Catering:

AED 250 per person

600LAPS

RD2: AED 7,800 per team

Optional Catering: AED 250 per person

700km

RD3: AED 7,800 per team

Optional Catering:

AED 250 per person

24HOURS

RD4: AED 15,500 per team

Optional Catering: AED 350 per person

- >> All rounds: AED 39,500 per team
 Catering not included
- >>> Early Bird: AED 37,000 per team
 Total paid prior to Round 1
 Catering not included

For information on entering your team please visit:

www.dubaiautodrome.com

or call:

+971 (04) 436 1320

The entry fee is inclusive of the following:

- Use of one Sodikart RX8 kart, duly prepared for an endurance race.
- Fuel for the duration of the race.
- Technical team to refuel and to maintain the karts if necessary.
- All necessary kart maintenance and spare parts.
- Timekeeping throughout the race (paddock screen & internet live timing).
- 1 pit garage per team.
- Team information highlights in the Official Race Programme (see page 8).
- Media and brand exposure (see pages 10-13).
- Ambulance and safety cover.
- Race organized/conducted by Dubai Autodrome Officials and Marshals.

Optional catering is available at an additional cost (see prices on left).







REQUIREMENTS

TEAM ENTRY

To be valid, entries must include:

- Duly filled Official Entry Form (page 14).
- Recent passport photos (original or JPG scan)
 of all competitors must be provided to Dubai
 Autodrome one month prior to the race.
- All teams & drivers need to register with SWS (FREE! See page 9).
- 50% down payment at the time of booking and confirm your team.
- Balance no later than one week before the event. In case of cancellation Dubai Autodrome will retain the 50% down payment.

OFFICIAL RACE PROGRAMME

Make sure your team is featured! Please provide:

- Team & Sponsor logos (EPS or Al format preferred).
- 1 Team Photo (Orientation: landscape or square).
- A list of your drivers and pit crew, including names and nationalites.
- A team description (150 words or less).







SODI W SERIES



Enter your team and be a part of the SWS World Ranking!

The Dubai Kardrome supplier, Sodikart, launched the Sodi World Series in 2009. It creates an International Leisure Kart Ranking based on your personal or your team's results over the different SWS races (Sprint or Endurance) that you can enter over the course of the year. The race locations are around the world on all of the tracks partners of the Sodi World Series.

On completion of an SWS approved event, points are allocated to each entrant according to his/her ranking in either Sprint (Individual) and Endurance (Team) events. This ranking is then integrated into the results of the other events organized by the partner tracks located worldwide. Once combined, the rankings from each event are used to establish your International Leisure Kart Ranking and could be your ticket to the Sodi World Series Grand Final in Paris, France.

The four rounds of the Endurance Championship are all official SWS events. The Dubai Kartdrome was honoured as the first race track in the world to organize an SWS official event in March 2009.

Teams registration to the SWS is mandatory if you want to enter any of the Dubai Kartdrome Endurance races, but the good news is that it's completely free of charge for the teams and drivers.

For more information, check out: www.sodiwseries.com



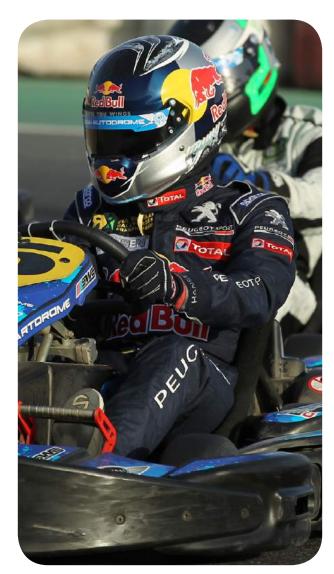
YOUR BRAND



The following standard branding areas are available for each team entry:

- Branding in your pit garage (size: 5m x 3m).
- Branding on your own overalls.
- Branding on your own helmet.
- And more! Track banners and promotional activities can be arranged with sponsorship (please see pages 13 for details).





RACE GEAR





Make your team look and feel like PROS!

We provide a service to order made to measure suits and even logo embroidered suits as per your corporate colours! Please allow 8 weeks for ordering (see page 16).













BRAND EXPOSURE





PRODUCTION OF PROFESSIONAL VIDEO, PHOTOS & ARTICLES



PRESS RELEASE DISTRIBUTION FOR ALL OF THE MAJOR REGIONAL NEWS OUTLETS



INCLUDES NEWSPAPERS, MAGAZINES AND WEB



FACEBOOK, YOUTUBE & INSTAGRAM COVERAGE WITH THOUSANDS OF FOLLOWERS



SPECIAL WEB COVERAGE (TrackTalk.ae)

DUBAI AUTODROME 2016 TOTAL MEDIA VALUE:

USD \$8,957,487

12

















MAKE AN IMPACT



For more information on sponsorship opportunities or VIP catering, please contact:

Ryan Trutch ryant@dubaiautodrome.com

Additional on-site exposure will maximize your team sponsor coverage and foster team sponsor involvement. Many opportunities are available around the circuit:

Ground/Floor Stickers



Podium Backdrops



"A" Boards



Flags & Banners



Hospitality



Pit Lane & Garages



Track Branding



Viewing Stand



AND MORE! There are many more ways to increase the exposure of your brand or sponsor, including promotional stands, grid girls, team gear, and product displays. We can customize promotional and PR opportunities to meet your needs.



☐ A LIST OF YOUR PIT CREW Names and nationalities.

150 words or less. Longer text will be edited.

☐ TEAM DESCRIPTION

TEAM ENTRY FORM 2017

Please fill out the form below and fax back to **04 367 8750** or email back to **karting@dubaiautodrome.com**

SU2	RANKING: 🗖 PRO 🗖 CORPORATE
STAT	NATIONS CUP ELIGIBLE: TYES NO (all driver nationalities the same)

DATE

ر	TEAM NAME:					RACES ENTERED:	
DEIAILS	TEAM MANAGER N	AME:	NATIONALIT	Y: BIRTHDAY: _		☐ Round 1: 12hr (10-11 Fe	9 April 2017)
2	PHONE NUMBER: _					☐ Round 3: 700km (TBA O☐ Round 4: 24hr (TBA Dec	-
		NAME:	NATIONALITY:	DRIVER LICENSE NO.:	PHONE NUMB	ER: BIRTHDAY:	AGE:
	DRIVER CAPTAIN						
	DRIVER						
	DRIVER						
	DRIVER						
	DRIVER						
	DRIVER						
	DRIVER						
	DRIVER						
					•		
IL IINI			☐ Round 1 (A☐ Round 2 (A☐ Round 3 (A☐ Round 4 (A☐ Rou	AED 7,800)	id prior to Round 1 (AED) 37,000)	
	☐ 1 TEAM PHOTO You may submit	more, but only one photo is e used. Orientation: landscape.	Bank: Emirates I	□ CHEQUE □ VISA yable to: Dubai Autodrome, L.L.C. CARD Bank Intl. Main Branch, Dubai	A		

IBAN No. AE780260001011157693601

☐ I am authorized to make payment on behalf of the Team;

these terms; I acknowledge, without limitation, that all

funds must be received prior to participation.

I acknowledge and agree that the Team will be bound by PRINT NAME

SIGNATURE

P



PIT ITEMS RENTAL FORM 2017

Please fill out the form below and fax back to **04 367 8750** or email back to **karting@dubaiautodrome.com**

S	TEAM NAME:		S	ITEMS NEEDED FOR: Round 1: 12hr (10-11 February 2	0017)	Received:
DETAILS	CONTACT NAME:	PHONE:	ROUNDS	☐ Round 2: 600laps (28-29 April 20	2017) SO	Name:
	DESCRIPTION:	RENT PRICE PER UNIT:	QTY NEEDED:	SUB-TOTAL:	DEDUCTION I	FOR LOST/DAMAGED ITEMS:
۵	1 TEAM PACK (Pit boards, numbers & driver arm bands)	FREE OF CHARGE AED 700 DEPOSIT REQUIRED		AED		board & numbers driver arm band
REQUIRED	1 TABLE WITH 4 CHAIRS	AED 200		AED	- AED 200	
9	1 FOLDABLE SINGLE BED	AED 50		AED	- AED 100	
쮼	1 BLOW-UP AIR MATTRESS	AED 30		AED	- AED 50	
MS	1 CLOTHES RACK FOR HANGING RACE OVERALLS	AED 40		AED	- AED 100	
ITEMS	1 WIFI CONNECTION	AED 100		AED	- AED 100	
트	1 CATERING BAND (number of meals varies with each round)	RD1/RD2/RD3/RD4 AED 250/250/250/350		AED	- AED 250/250	0/250/350 per replacement

TOTAL:

NET AMOUNT: | AED

AED

PLEASE NOTE:

- We request your credit card details to act as a guarantee against your booking. Payment can be made via cash or credit card on the day of the event.
- A deposit of AED 700 will be required when picking up your rented items. This deposit will be refunded once all items are returned, in a suitable condition, at the end of the event.
- Due to limited stock, all items will come as 'first booked, first served'. Your request will only be booked once you have received a confirmation by Dubai Autodrome.
- Please call or email us if you do not receive confirmation of your booking within 24 hours of sending the form.
- Pit item rental timings and location will be stipulated in the supplementary regulations.

CREDIT CARD NUMBER:		□ VISA □ MASTERCARD
EXPIRY DATE: (MM/YY)		
☐ I am authorized to make payment on behalf of the Team; I acknowledge and agree that the Team will be bound by these terms; I acknowledge, without limitation, that all funds must be	PRINT NAME (as it appears on the credit card)	
received prior to participation.	SIGNATURE	DATE

- AED



RACEWEAR ORDER

Please fill out the form below and fax back to 04 367 8750 or email back to karting@dubaiautodrome.com



	PART NUMBER:	DESCRIPTION:	COLOUR:	SIZE:	QTY	PRICE:
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
				TOTAL	PRICE AED	

All order requests must be received 1 month before the event. All orders must be paid for 100% in advance to Dubai Autodrome

- All orders will be delivered by Dubai Autodrome before the event
- All orders will be quoted in full regarding size, availability and cost prior to payment.
- This offer is only valid for the Dubai Kartdrome Endurance Championship Driven By MINI.
- Dubai Autodrome reserves the right to cancel this offer.
- Please visit ompracing.it for information on designs, colours and sizes.

☐ TRANSFER ☐ CHEQUE	☐ VISA ☐ MASTER	RCARD		
Please make payable to: Dubai Autodrome, L.L.C. Bank: Emirates Bank Intl. Main Branch, Dubai IBAN No. AE780260001011157693601	E	XPIRY DATE:		
	(M	MM/YY)	 :	
☐ I am authorized to make payment on behall acknowledge and agree that the Team will these terms; I acknowledge, without limitate funds must be received prior to participation.	f of the Team; be bound by PRINT ion, that all		 :	