

DATE	FB	FB REACH	IG	IG REACH	OBJECTIVE
3-Oct-18	https://www.facebook.com	1597	https://www.instagram.com	2294	NGK Championship announcement
4-Oct-18	https://www.facebook.com	1495	https://www.instagram.com	3014	NGK Championship Sponsorship
24-Oct-18	https://business.facebook.com	2921	https://www.instagram.com	2252	NGK Championship countdown
12-Nov-18	https://business.facebook.com	3867	https://www.instagram.com	4734	NRD Porsche BWT Preview
15-Nov-18	https://business.facebook.com	1659	https://www.instagram.com	1791	NGK Championship countdown
17-Nov-18	https://business.facebook.com	2734	https://www.instagram.com	2888	NRD November 16-17 Coverage - Video
18-Nov-18	https://business.facebook.com	2768	https://www.instagram.com	2298	NRD November 16-17 Coverage - Photos
4-Dec-18			https://www.instagram.com	1641	NRD Dec preview - Photos
5-Dec-18	https://business.facebook.com	2594	https://www.instagram.com	1850	NRD Dec preview - Video
7-Dec-18	https://business.facebook.com	2880	https://www.instagram.com	1730	NRD Dec 7 - Video
13-Dec-18	https://business.facebook.com	567	https://www.instagram.com	2573	Reema Juffali Repost
4-Jan-19	https://business.facebook.com	2971	https://www.instagram.com	2014	24 H preview - NGK branding
5-Jan-19	https://business.facebook.com	3996	https://www.instagram.com	3466	24 H preview - NGK branding
18-Jan-19	https://business.facebook.com	2234	https://www.instagram.com	3225	Bike Track day post - NGK branding
25-Jan-19	https://business.facebook.com	2389	https://www.instagram.com	1806	NRD Jan Porsche BWT - Photos
26-Jan-19	https://business.facebook.com	2776	https://www.instagram.com	2273	NRD Jan Porsche BWT - Photos 2
1-Feb-19	https://business.facebook.com	2017	https://www.instagram.com	2993	Clio Cup Tuition
6-Feb-19	https://business.facebook.com	2619	https://www.instagram.com	3050	TCR championship
11-Feb-19	https://business.facebook.com	2580	https://www.instagram.com	2921	Super Trofeo poster
13-Feb-19	https://business.facebook.com	3660	https://www.instagram.com	2144	NRD Feb preview - Photos
15-Feb-19	https://business.facebook.com	2627	https://www.instagram.com	2237	NRD Feb coverage - Photos
16-Feb-19	https://business.facebook.com	1872	https://www.instagram.com	2711	NRD Feb coverage - Photos 2
17-Feb-19	https://business.facebook.com	2741	https://www.instagram.com	3058	NRD Feb coverage - Video
24-Feb-19	https://business.facebook.com	2328	https://www.instagram.com	2225	NRD Masaoood National Motorcycle Championsh
27-Feb-19	https://business.facebook.com	2001	https://www.instagram.com	2052	Karts to Clios
28-Feb-19	https://business.facebook.com	2219	https://www.instagram.com	1852	NRD Masaoood preview - Photos
2-Mar-19	https://business.facebook.com	2815	https://www.instagram.com	1675	NRD Masaoood Coverage - Photos 1
3-Mar-19	https://business.facebook.com	2328	https://www.instagram.com	1698	NRD Masaoood Coverage - Photos 2
4-Mar-19	https://business.facebook.com	2460	https://www.instagram.com	2138	Bike Track day post - NGK branding
11-Mar-19	https://business.facebook.com	2573	https://www.instagram.com	2175	NRD NGK UAE Championship Coverage - Video

13-Mar-19	https://business.facebook.com/...	1808	https://www.instagram.com/...	2831	Clio Cup Experience post
15-Mar-19	https://business.facebook.com/...	3595	https://www.instagram.com/...	1967	Season Recap + Gulf Radical Cup Preview - Video
16-Mar-19	https://business.facebook.com/...	1877	https://www.instagram.com/...	2467	Sport Racing Car day
18-Mar-19	https://business.facebook.com/...	1993	https://www.instagram.com/...	2474	NRD Gulf Radical Poster
22-Mar-19	https://business.facebook.com/...	2570	https://www.instagram.com/...	2243	Clio Cup Recap
15-Apr-19	https://business.facebook.com/...	1073	https://www.instagram.com/...	1923	Karting Slowmo video
18-Apr-19	https://business.facebook.com/...	1744	https://www.instagram.com/...	2332	Jaguar XE Project 8 video
26-Apr-19	https://business.facebook.com/...	2279	https://www.instagram.com/...	1842	Clio Cup Experience post
27-Apr-19	https://business.facebook.com/...	1718	https://www.instagram.com/...	2867	Apollo IE at DA
30-Jun-19	https://business.facebook.com/...	69892	https://www.instagram.com/...	2867	Motorsport Expo Teaser 1
4-Jul-19	https://business.facebook.com/...	961	https://www.instagram.com/...	3499	Slowmo Clio curb
31-Jul-19	https://business.facebook.com/...	3521	https://www.instagram.com/...	2001	NGK UAE ProCar championship
3-Aug-19	https://business.facebook.com/...	72687	https://www.instagram.com/...	2138	Motorsport Expo Teaser 2
17-Aug-19	https://business.facebook.com/...	1702	https://www.instagram.com/...	3572	24 H race start - circuit branding
2-Sep-19	https://business.facebook.com/...	1815	https://www.instagram.com/...	2138	Overall Track edit
5-Sep-19	https://business.facebook.com/...	1721	https://www.instagram.com/...	1946	Car track day post
12-Sep-19	https://business.facebook.com/...	84920	https://www.instagram.com/...	2369	Motorsport Expo Teaser 3
23-Sep-19	https://business.facebook.com/...	1177	https://www.instagram.com/...	3054	Supercar Experience - circuit branding
6-Oct-19	https://business.facebook.com/...	2641	https://www.instagram.com/...	3211	24 H 100 day countdown
11-Oct-19	/	/	https://www.instagram.com/...	5601	20 K followers post (Instagram Only)
20-Oct-19	https://business.facebook.com/...	1088	https://www.instagram.com/...	3279	Motorsport Expo 2019 - Video
24-Oct-19	https://business.facebook.com/...	1698	https://www.instagram.com/...	2884	Supercar Experience - circuit branding
28-Oct-19	https://business.facebook.com/...	4063	https://www.instagram.com/...	2827	NGK UAE Procar Championship Round 1 Coverage
8-Nov-19	https://business.facebook.com/...	1552	https://www.instagram.com/...	2267	Supercar Experience - circuit branding
11-Nov-19	https://business.facebook.com/...	3907	https://www.instagram.com/...	2202	NRD MRF Challenge poster
15-Nov-19	https://business.facebook.com/...	1628	https://www.instagram.com/...	2155	National Day Supercar
19-Nov-19	https://business.facebook.com/...	1840	https://www.instagram.com/...	1951	NRD MRF Challenge Preview - Photos
TOTAL		347,758		143685	

TOTAL REA 491,443

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