

CORPORATE DRIVING EXPERIENCES 2020





THE ULTIMATE GROUP EVENT

AN EXHILARATING DRIVING THRILL ON THE GCC'S MOST CHALLENGING AND SAFEST CIRCUIT

THE BEST EVENTS ARE THE ONES **PEOPLE REMEMBER** LONG AFTER THEY ARE OVER!

Dubai Autodrome's dedicated driving fleet consists of race cars, road cars and super cars that can hosts groups of up to 100 people.

Located in the heart of Motor City, Dubai Autodrome Circuit allows drivers of all levels to experience our cars at thrilling speeds in a safe, comfortable and controlled environment.

Since 2004 we have delivered unforgettable rush to over 400,000 guests and 1,000 companies.



JUST SOME OF OUR CLEINTS











OFFER YOUR GUESTS THE EXPERIENCE OF A LIFETIME



DRIVING A CAR OR RACE CAR ON TRACK IS A ONCE-IN-A-LIFE-TIME BUCKET LIST EXPERIENCE.

Our team of experts have designed a thrilling agenda on our internationally acclaimed race circuit that has had the likes of Nico Rosberg, Michael Schumacher & Fernando Alonso take to the track.

Traveler Overview

4.5 ••••

A must see

I traveled to Dubai already 5 times and in each of my trip I pay a visit here, everytime returned by a smile. Dont forget to book in advanced. There is many things to enjoy, but I repeat, book in advanced.

Brilliant!!

What an amazing experience, we did the formula DXB option and it was worth every penny. Well organized, great equipment and a talented team made the day a real adrenaline rush. After the first few circuits you really gain confidence in the car and realize just how far they can...

THE AUTODROME IS A MUST IF YOU LOVE RACING!!

422 reviews

My family enjoyed racing at the Autodrome and this was a repeat visit to relive the joy and thrills of racing.

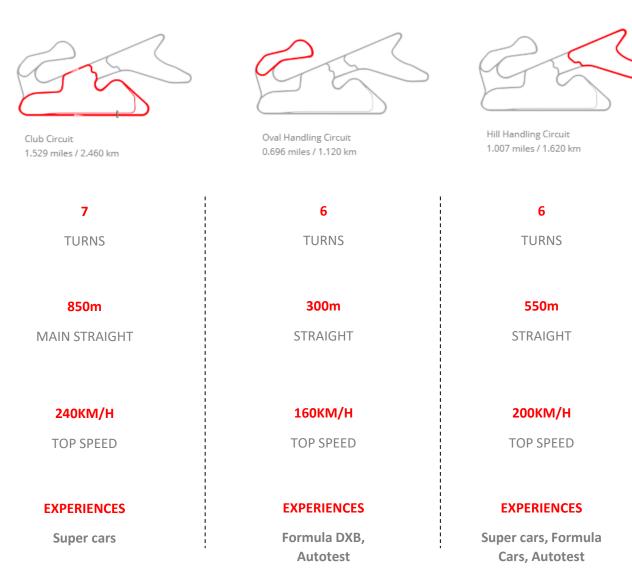


THE CIRCUIT

Centrally located just 25 min from Dubai International Airport or Maktoum Airport, Dubai Autodrome Circuit is in the heart of MotorCity.

3-circuit configurations each tailored to a different driving experience





ADRENALINE GUARANTEED CHOOSE YOUR PACKAGE

 HALF DAY PACKAGES
 •
 SWAP OR ADD ON
 •
 BESPOKE PACKAGES ON REQUEST



SUPER CAR DRIVING THRILL Super car bucket list drive



FORMULA DXB 20-minute drive with wings & slicks



ABARTH TRACK DRIVE 20-minute paced drive in a group



EASY DRIFT Learn how to drift with EasyDrift technology



RACE SIMULATORS Hone your skills. Practice makes perfect!



AUTO TEST Race around a coned course. Fastest wins!



RIDE-ALONG HOT LAPS A lap with the Pro's! See how it's done!



PIT-STOP CHALLENGE *Tire change against the clock. Fastest wins!*

TRACK CHALLENGE ROOKIE	TRACK CHALLENGE PRO	TRACK MASTER	PROFESSIONAL BASIC	PROFESSIONAL ADVANCED
From AED 900	From AED 1,350	From AED 1,900	From AED 3,450	From AED 5,000
TRACK DRIVE – ABARTH PACING	TRACK DRIVE – ABARTH PACING	SUPER CAR DRIVE - McLaren Sprint	SUPER CAR DRIVE – McLaren Sprint	2x SUPER CAR DRIVE - Ferrari + McLaren
AUTO TEST	AUTO TEST	AUTO TEST	AUTO TEST	AUTO TEST
PIT STOP CHALLENGE	FORMULA DXB	FORMULA DXB	FORMULA DXB	FORMULA DXB
RACE SIMULATORS	RACE SIMULATORS	RACE SIMULATORS	RACE SIMULATORS	RACE SIMULATORS
		1	RIDE-ALONGS	RIDE-ALONGS
			KARTING	KARTING
HALF DAY	HALF DAY	HALF DAY	FULL DAY	FULL DAY

STATE-OF-THE-ART FACILITIES FOR AN EXTRAORDINARY EVENT

DUBAI AUTODROME EVENTS CAN BE TAILORED TO HOST GROUPS FROM 6 TO 100 GUESTS, 7 DAYS (OR NIGHTS) A WEEK.

Our venue includes meeting rooms or various sizes, VIP lounges, terrace overlooking the circuit. Equipped with air conditioning, music and video systems and complimentary WIFI. Our indoor and outdoor event areas provide the perfect rest area with catering options.



Welcome Center



VIP Hospitality Lounge 4,000 sq ft



Racing Zone 4,000 sq ft



Race Paddock 180,000 sq ft

ENTERTAINMENT ADD ON'S

UPGRADE OR CUSTOMIZE YOUR EVENT WITH THE FOLLOWING EXPERIENCE ADDITIONS.



DJ

Create your own vibe with your very own DJ spinning the decks during your event. Available half day or full day.



The Stig

The famous Stig is available for your event either for photo opportunities or for Ride-Along hot laps!



Limo Pick up & drop off Make your guests feel special with a Limo pick up and drop off service.



Photography

If you don't have a photo did it really happen? Let us capture your guests bucket list moments with a professional photographer.



Videography Perfect for showcasing your experience on social media. Our professional team will film and create a 1-min edit of your event.



Branding Branding options are available in our venue and also on our experience cars.

SAMPLE ITINARY



HALF DAY SAMPLE OF YOUR ITINARY

ARRIVAL AND REGISTRATION

EVENT & SAFETY BRIEFING ③ 30 min

TRANSFER TO ACTIVITIES ③ 90 min

TROPHY HANDOUT & PHOTOS

Our friendly team will welcome your group for an unforgettable experience.

Take notes from our professional instructors on the most efficient driving techniques

The fun begins and in groups, you will rotate through the adrenaline filled activities.

Time for that Instagram shot! Trophies and certificate hand-outs!

CATERING SERVICES

WE OFFER 5-STAR HOSPITALITY SERVICE FROM THE REGIONS BEST CATERERS FOR SMALL-TO-LARGE GROUPS.

After the thrills on track, it's time for your guests to relax and enjoy the unique atmosphere of our race circuit hospitality. Many different menu options are available to satisfy every taste and budget.













