

## THE ULTIMATE GROUP EVENT

*From supercars, race cars to go-karting, we have a product that will leave you with a guaranteed smile!*

**DUBAI**  
**AUTODROME**



## CORPORATE DRIVING EXPERIENCES





# THE ULTIMATE GROUP EVENT

An exhilarating driving thrill on the GCC's  
most challenging and safest circuit.

# DUBAI AUTODROME

“ The best events are the ones  
**people remember**  
long after they are over! ”



Dubai Autodrome has a dedicated driving fleet of race cars, road cars and super cars that can host groups of up to 100 people.

Located in the heart of MotorCity, Dubai Autodrome allows drivers of all levels to experience our cars at thrilling speeds in a safe, comfortable and controlled environment.

Since 2004 we have delivered an unforgettable rush to over 400,000 guests and 1,000 companies.

Just some of our **clients...**



facebook



Microsoft

amazon





**UNFORGETTABLE**

The experience  
of a lifetime!

**DUBAI  
AUTODROME**



“ Driving a race car on track is a  
**once-in-a-lifetime**  
bucket list experience! ”

**Our team of experts have  
designed a thrilling agenda on  
our internationally acclaimed  
race circuit.**

Race legends Michael Schumacher, Nico Rosberg, Fernando Alonso, Kimi Räikkönen, Jackie Stewart and Niki Lauda have all visited Dubai Autodrome, as well as celebrities such as Anthony Joshua, Karl Urban, Michael B. Jordan, Diego Maradona and Tom Cruise.



**THE AUTODROME IS A MUST IF YOU LOVE RACING!!**

“My family enjoyed racing at the Autodrome and this was a repeat visit to relive the joy and thrills of racing.”



**A MUST SEE**

“I traveled to Dubai already 5 times and in each of my trip I pay a visit here, everytime returned with a smile. Don't forget to book in advanced. There are many things to enjoy, but I repeat, booked in advanced.”

# THE CIRCUIT



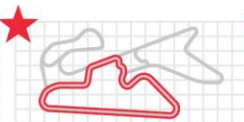


3 circuit configurations!  
Each tailored to a different driving experiences.

**DUBAI  
AUTODROME**

## The Heart of MotorCity.

Centrally located just 25 minutes from both Dubai International Airport and Maktoum Airport.



				
<b>OVAL CIRCUIT</b> 1.12km	<b>HILL CIRCUIT</b> 1.62km	<b>CLUB CIRCUIT</b> 2.46km	<b>OUTDOOR KARTDROME</b> 1.20km	<b>INDOOR KARTDROME</b> 620m
<b>URNS:</b> 6	<b>URNS:</b> 6	<b>URNS:</b> 7	<b>URNS:</b> 17	<b>URNS:</b> 15
<b>MAIN STRAIGHT:</b> 300m	<b>MAIN STRAIGHT:</b> 550m	<b>MAIN STRAIGHT:</b> 850m	<b>FEATURES:</b> Tunnel Bridge Race Simulators	<b>FEATURES:</b> Air Conditioned Laserdrome Race Simulators
<b>TOP SPEED:</b> 160km/h	<b>TOP SPEED:</b> 200km/h	<b>TOP SPEED:</b> 240km/h	<b>EXPERIENCES:</b> ▸ Kart Racing ▸ Sim Racing	<b>EXPERIENCES:</b> ▸ Kart Racing ▸ Sim Racing ▸ Laser Tag
<b>EXPERIENCES:</b> ▸ Autotest ▸ Formula DXB	<b>EXPERIENCES:</b> ▸ Autotest ▸ Formula DXB ▸ Super Cars	<b>EXPERIENCES:</b> ▸ Super Cars ▸ Abarth Drive ▸ BMW 330i Intro ▸ BMW M2 Drive ▸ Passenger Thrills		



# CHOOSE YOUR PACKAGE

Adrenaline  
Guaranteed!

**DUBAI  
AUTODROME**

★ ROOKIE ★ Track Challenge	★ PRO ★ Track Challenge	★ Track Master	★ PerformMance	★ Professional	★ Elite
BMW 330i Intro Autotest Pit Stop Challenge Race Simulators	BMW 330i Intro Autotest Formula DXB Race Simulators	Super Car Drive Autotest Formula DXB Race Simulators	BMW 330i Intro BMW M2 Drive M5 Passenger Thrills Race Simulators	Super Car Drive Autotest Formula DXB Passenger Thrills Race Simulators Go-Karting Lunch Included	2xSuper Car Drives Autotest Formula DXB Passenger Thrills Race Simulators Go-Karting Lunch Included
Half Day 6 to 40 Guests	Half Day 6 to 40 Guests	Half Day 6 to 40 Guests	Half Day 6 to 40 Guests	Full Day 6 to 48 Guests	Full Day 6 to 40 Guests

**Swap or add-on: bespoke packages on request.**



## SUPER CAR DRIVE

Ferrari GT or McLaren  
bucket-list drive.



## FORMULA DXB

20-minute drive with wings  
and slicks.



## ABARTH TRACK DRIVE

20-minute track drive.



## BMW 330i M-SPORT INTRO

10-minute track drive.



## BMW M2 DRIVE

6 laps past the pits on the  
Club Circuit.



## RACE SIMULATORS

Hone your skills. Practice  
makes perfect.



## AUTOTEST

Race around a coned  
course. Fastest wins!



## PASSENGER THRILLS

A lap with the Pros! See  
how it's done.



## PIT STOP CHALLENGE

Tire change against the  
clock. Fastest wins!



## GO-KARTING

Race on our 1.2km Outdoor  
Circuit!

## STATE-OF-THE-ART FACILITIES

*The perfect venue for an extraordinary event!*

**DUBAI  
AUTODROME**

From 6 to 100 guests, 7 days/nights per week, with WIFI, audio/visual and catering available in each location.



### **RACE & DRIVE CENTRE (PIT GARAGE #10)**

The meeting place of champions! A truly unique space with a motorsport vibe, located in a dedicated pit garage within close proximity to the activities.



### **VIP HOSPITALITY LOUNGES**

12 VIP lounges overlooking the race circuit, with a variety of size and furnishing choices.



### **RACE PADDOCK**

A large multi-purpose space of 180,000sq ft, perfect for various event activities.



## ENTERTAINMENT ADD-ONS

Upgrade or customize your event  
with additional experiences.

**DUBAI  
AUTODROME**



### DJ

Create a vibe with your very own DJ spinning the decks during your event! Half or Full Day sessions.



### THE STIG

The famous Stig is available for your event, either for photo opportunities or for passenger hot laps!



### LIMO PICK UP & DROP OFF

Make your guest feel extra special with a limousine pick up and drop off service!



### PRO PHOTOGRAPHY

If you don't have a photo, did it really happen? Let us capture your bucket-list moments with a professional photographer.



### VIDEOGRAPHY

Perfect for showcasing your experience on social media. Our professional team will film and create a 1-minute edit of your event.



### BRANDING

Showcase your brand like a pro! Branding options are available in the venue and also on the experience cars.



Your memorable event is only **moments** away.

## Half-Day Sample Itinerary

### 1 ARRIVAL & REGISTRATION

Our friendly team will welcome your group for an unforgettable experience.



### 2 EVENT & SAFETY BRIEFING

Take notes from our professional instructors on the most efficient driving techniques.



### 3 TRANSFER TO ACTIVITIES

The fun begins! In groups, guests will rotate through the adrenaline-filled activities.



### 4 TROPHIES & PHOTOS

Time for that Instagram shot! Trophy and certificate hand-outs.



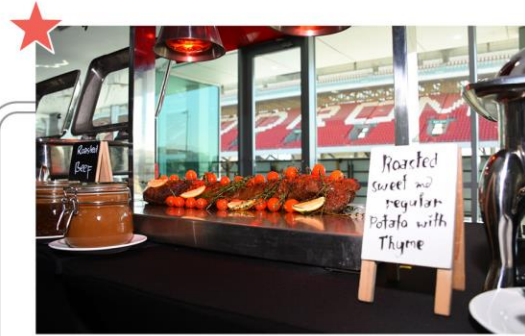


## Service from the **region's best catering crews.**

After the thrills on track, it's time for your guests to relax, enjoy our unique race circuit hospitality and soak up the atmosphere. Many different menu options are available to satisfy every taste and budget.



**INTERNATIONAL  
MENUS**



**STANDARD & BESPOKE**



**5-STAR HOSPITALITY**



**SMALL TO LARGE GROUPS**



**FOR EVERY BUDGET**

## Steps we take to deliver a **safe and enjoyable experience.**

Guest safety is always our number one priority. In addition to track safety, Dubai Autodrome is also leading the way in COVID-19 health and safety policies by creating new experience flow paths for clients and investing in state-of-the-art sanitizing equipment to better ensure that customers are safe when they visit the venue.



### **SOCIAL DISTANCING**

- Operating registration from a dedicated area with visual aids on the floor to keep minimum safe distance.
- Separate Entry and Exit points to event areas.
- Briefing room set up with adequate seating arrangements, or direct in-car briefing (depending on group size).
- All event areas are set up with social distancing in mind, leaving sufficient space between seating areas and waiting areas.



### **CLEANLINESS & PROTECTION**

- All customer-facing staff will wear gloves and face-shields during the event.
- All guests will receive disposable balaclavas (face cover) upon sign-on which can be safely disposed in an allocated area after the activity. In case of multiple activities, fresh balaclavas for activity are available.
- Face-shields must be worn properly at all times and are readily available for guests to use while at the venue at different locations (e.g. registration desk, changing rooms and pit lanes).
- Ethanol-based anti-bacterial hand sanitizers are located at our reception areas, washrooms, changing rooms and pit lanes, and are available to our guests at any time.
- All steering wheels, cockpits and door handles are sprayed with an ethanol-based disinfectant after each use.
- Helmets are sterilized daily using medical-grade sanitising equipment (the same as used in UAE hospitals).
- All suits are disinfected after each use and washed multiple times daily.
- All bathrooms are equipped with washbasins, soap and paper towels (non-reusable) and have information signs on effective hand-washing techniques.



### **DEDICATED MEDICAL SERVICES**

- An on-site fully-operational Medical Centre and Ambulance Services with trained medical staff are always ready to support your event.



## How you can **do your part**.

The health and safety of all involved depends on everyone taking the necessary precautions to minimize potential risk. We ask that guests and organizers follow a few simple practices.



### **COMPLY WITH SOCIAL DISTANCING GUIDELINES**

- Refrain from shaking hands or other avoidable contact.
- Maintain a distance of 2m from those around you whenever possible.



### **MAINTAIN HYGIENE**

- Diligently wash your hands before, during and after the activity.
- Use the hand sanitizers available throughout the venue.
- Dispose of used attire and protective wear in the collection bins provided.



### **STAY HOME IF NOT FEELING WELL**

- Should you, or anyone in your team, start to feel unwell, for any reason, please do not come to the venue. Please consult a doctor.



### **VERY IMPORTANT!**

- All guests meeting the patient profile of presenting with clinical features (of sickness) will be directly referred to the Manager of Medical Services to implement necessary containment and transportation procedures, according to WHO and DHA guidelines.
- Should you have any concerns or questions in this regard while at our venue, please feel free to approach the Medical and First Aid Personnel on duty.